



ALVANDI WIHARDO

ART DIRECTOR

WORKING EXPERIENCE

Art Direction

Factory, Berlin August 2023 - November

- Create designs for different screen types and social media platforms.
- Developed a strong working knowledge of our client's brand.

Art Direction

antoni, Berlin April 2023 - July

- Create an inspiring visual concept for print and online media.
- Worked with the production team to ensure the quality and accuracy of printing materials.

Art Direction

McCann, Paris January 2023 - April

- Developing concepts for L'Oreal Paris; • Execution of online assets for the brief campaigns; • composing design materials and brand decks.
- Follow creative direction, work in group dynamics, and actively participate in any given project or team assigned.


EDUCATION

Miami Ad School Europe, Berlin Germany


2021- 2023 Diploma in Art Direction Program

London School Of Public Relations

2013- 2016 BA Performing Arts

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Germany

LANGUAGES

Deutsch - Intermediate

Englisch - Fluently

Spanisch - Conversation

Indonesian - Native

SKILLS

Illustrator

Photoshop

Concepting

Premier Pro

Indesign

Photography

Basic UI & UX design

Branding

WEBSITE

<https://www.alvandiw.com/>