



ALVANDI WIHARDO

WORKING EXPERIENCE

Junior Art Direction - Intern

Factory, Berlin August 2023 - December

- Create designs for different screen types and social media platforms.
- Developed a strong working knowledge of our client's brand.

Junior Art Direction - Intern

antoni, Berlin April 2023 - August

- Create an inspiring visual concept for print and online media.
- Worked with the production team to ensure the quality and accuracy of printing materials.

Junior Art Direction - Intern

McCann, Paris January 2023 - March

- Developing concepts for L'Oreal Paris; • Execution of online assets for the brief campaigns; • composing design materials and brand decks.
- Follow creative direction, work in group dynamics, and actively participate in any given project or team assigned.

Retail Sales Associate

Uniqlo, Berlin January 2022 - June

- Ensuring a positive shopping experience and building a loyal customer base.
- Assisted in inventory management, reducing stock discrepancies by 15%.

Waitress

Potato Head Beach Club, Bali 2017-2018

- Provided friendly, courteous service, maximising positive customer satisfaction ratings.

+49 15256455008

Alvandiwihardo@gmail.com

Tabberstraße 6D, Berlin
Germany

LANGUAGES

Deutsch - Intermediate
Englisch - Fluently
Spanisch - Conversation
Indonesian - Native

SKILLS

Adobe Premier, Photoshop,
Indesign, Illustrator
Social Media Content
Branding
Ideation
Concepting
Photography
Basic UI & UX design

WEBSITE

<https://www.alvandiw.com/>

EDUCATION

Miami Ad School Europe, Berlin Germany

2021- 2023 Diploma in Art Direction Program

London School Of Public Relations

2013- 2016 BA Performing Arts